

REP HEADLINE# 6398450 TRF# 339075
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT31/12 16.16
CHANGES ** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6398450

REP. # OFF. # 18 SALESMAN #
BUYER NAME BETSY VONDERHEID
SALES PRSN WA- CHERYL BLAIR

PRDCT TOM SMITH 10/30 EST#333 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 16.16

REP: TO JEN
FR LINDSEY
M4 OK
TTLS \$123,175
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
27	S		700P-730P	30		\$925.00	11/3	11/3	0		SAT	0
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
42	A		700P-730P	30		\$925.00	11/3	11/3	1		SAT	1
PROGRAM : BETTIS												
ORD COM1: PRG CHG- BETTIS												
ORD COM2: SPT ARE BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-27 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 112
AGENCY EST# = 333

REP HEADLINE# 6398450 TRF# 339075
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 16.16
CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M4 OK'D BUY#27

MISSED: SAT/700P-730P

OFFER: SAT/700P-730P

CMT: PRG CHG- BETTIS

CMT: SPT ARE BOOKED- THX JEN

NOV3
NOV3

30S \$925.00
30S \$925.00

(OCT30/12)
PLS ADVISE.

NOV/12 123175.00

CONTRACT TOTAL 123175.00
TOTAL SPOTS 88



MARKET TOTALS \$424,741 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6398450 TRF# 339075
---APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT30/12 12.15
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.
201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #
BUYER NAME BETSY VONDERHEID
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6398450

CLASS: NATL. LOCAL REGIONAL

PRDCT TOM SMITH 10/30 EST#333 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/12 12.15

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$123,175
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#2

MISSED: TU-F/1100P-1130P OCT30 (4/WK) 30S \$4,000.00 (OCT30/12)
OFFER: TU-F/1100P-1135P OCT30 (4/WK) 30S \$4,000.00 PLS ADVISE.
CMT: TIME CHG
CMT: SPTS ARE BOOKED- THX JEN

M2 UNRESL BUY#3

MISSED: TU-F/1130P-1230A OCT30 (3/WK) 30S \$925.00 (OCT30/12)
OFFER: TU-F/1130P-1235A OCT30 (3/WK) 30S \$925.00 PLS ADVISE.
CMT: TIME CHG
CMT: SPTS ARE BOOKED- THX JEN

M3 UNRESL BUY#5

MISSED: TU-F/1230A-130A OCT30 (3/WK) 30S \$350.00 (OCT30/12)
OFFER: TU-F/1230A-135A OCT30 (3/WK) 30S \$350.00 PLS ADVISE.
CMT: TIME CHG- SPTS ARE BOOKED- THX JEN

M4 UNRESL BUY#27

MISSED: SAT/700P-730P NOV3 30S \$925.00 (OCT30/12)
OFFER: SAT/700P-730P NOV3 30S \$925.00 PLS ADVISE.
CMT: PRG CHG- BETTIS
CMT: SPT ARE BOOKED- THX JEN

M5 UNRESL BUY#29

MISSED: SUN/1130P-1200M NOV4 30S \$4,500.00 (OCT30/12)
OFFER: SUN/1130P-1235A NOV4 30S \$4,500.00 PLS ADVISE.
CMT: TIME CHG- SPTS ARE BOOKED- THX JEN